



Cyngor Celfyddydau Cymru
Arts Council of Wales

Broadcasts and Streaming

Arts Portfolio Wales Survey 2016/17



Noddir gan
Lywodraeth Cymru
Sponsored by
Welsh Government

Macbeth - Theatr Genedlaethol Cymru, Caerphilly Castle. Live broadcast to cinemas across Wales
(image: Mark Douet)

78.9% of television broadcasts, in 2016/17, were by Welsh broadcasting companies, compared to 30.6% in 2015/16.

In this section we are interested in all broadcasting of Arts Portfolio Wales organisations' work in 2016/17. This includes broadcasting on TV, Radio and Online. APWs have also distinguished between live broadcasts and pre-recorded work, but not broadcasting on iPlayer or 'on-demand'.

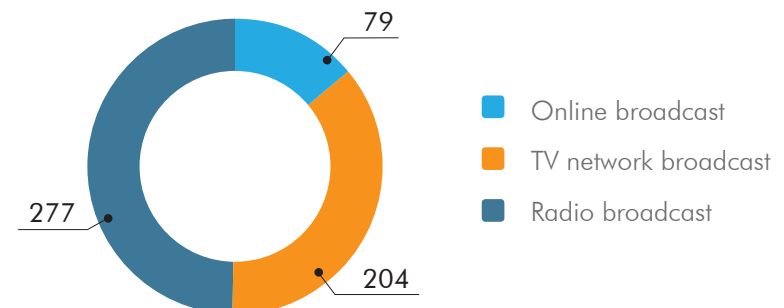
In total
22
Arts Portfolio Wales organisations
made a total of
560
broadcasts of their work in 2016/17.

Of these broadcasts,
79
(14.1%) were online,
204
(36.4%) broadcasts were
on network TV, and
277
(49.5%) were broadcasts by radio.



The Freddie Mercury Project - Sinfonia Cymru, online broadcast. (image: Rebecca Thomas)
A collaboration with composer and violinist Vlad Maistorovici.

Broadcasts made by Arts Portfolio Wales organisations during 2016/17



Online Broadcasts

In total,
15
 organisations made
79
 online broadcasts of their work in 2016/17.

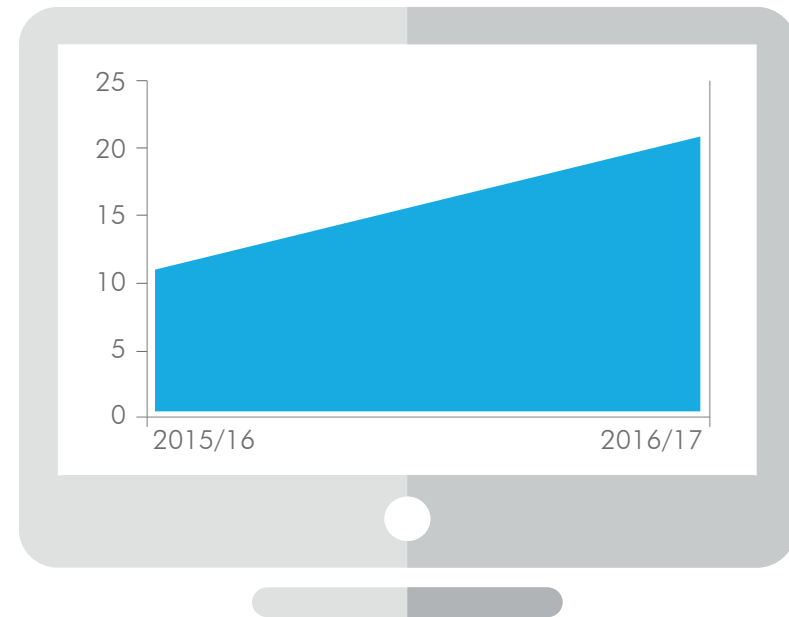
The majority of the broadcasts were made by the organisations' own online streaming; 58 (73.4%). This number has decreased by -62.6%, from 155, since 2015/16.



On the other hand, the number of broadcasts by internet only broadcasters has increased by 90.9% from 11 to

21

Number of broadcasts by internet



	2015/16		2016/17		% Change
	Number	% of total online broadcasts	Number	% of total online broadcasts	
Internet only Broadcaster	11	6.6	21	26.6	90.9
Own on-line stream	155	93.4	58	73.4	-62.6
Total Live or Pre-recorded Online Broadcasts	166	100	79	100	-52.4

Base = 7 organisations in 2015/16 and 15 organisations in 2016/17

Network Television

14

Arts Portfolio Wales organisations
made a total of

204

broadcasts of their live and recorded work
on television. That's an increase of

88.9%

from 2015/16.

78.9%

of television broadcasts were by Welsh
broadcasting companies, compared to

30.6%

in 2015/16.



	2015/16		2016/17		% Change
	Number	% of total Network TV broadcasts	Number	% of total Network TV broadcasts	
BBC Wales/Cymru	10	9.3	36	17.6	260
S4C	23	21.3	125	61.3	443
ITV Wales	0	0.0	0	0.0	0
Sky Arts	1	0.9	0	0.9	-100
Other UK Wide Channel	72	66.7	43	21.1	-40.3
Other International Channel	2	1.9	0	0.0	-100
Total Live or Pre-recorded TV Broadcasts	108	100	204	100	88.9

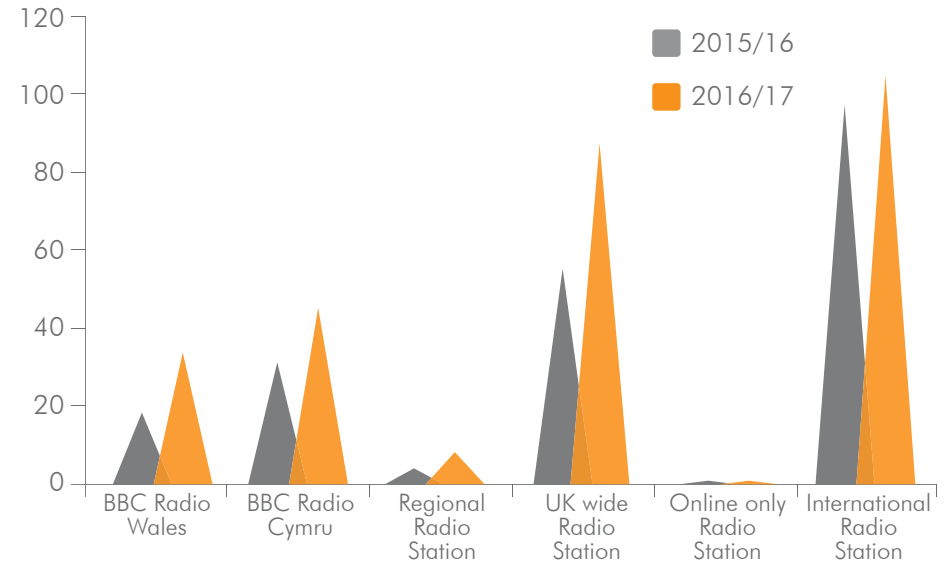
Base = 13 organisations in 2015/16 and 14 organisations in 2016/17

Radio Broadcasts

14
organisations made
277
radio broadcasts of their work in 2016/17;
an increase of 39.9% from 2015/16.

30.3%
were broadcast by Wales based
radio stations in 2016/17, compared to
26.3%
in 2015/16.

Number of Radio Broadcasts



	2015/16		2016/17		% Change
	Number	% of total radio broadcasts	Number	% of total radio broadcasts	
BBC Radio Wales	18	9.1	33	11.9	83.3
BBC Radio Cymru	31	15.7	44	15.9	42
Regional Radio Station	3	1.5	7	2.5	133.3
UK wide Radio Station	57	28.8	87	31.4	52.6
Online only Radio Station	1	0.5	1	0.4	0
International Radio Station	88	44.4	105	37.9	19.3
Total Live or Pre-recorded Radio Broadcasts	198	100	277	100	39.9

Base = 11 organisations in 2015/16 and 14 organisations in 2016/17

Language of Broadcast

43%

of TV, radio and online broadcasts
in 2016/17 were in English.

Broadcasts in English made up a larger percentage
of broadcasts in 2015/16 (51%).



Broadcasts in Welsh have more than
doubled since 2015/16.

33%

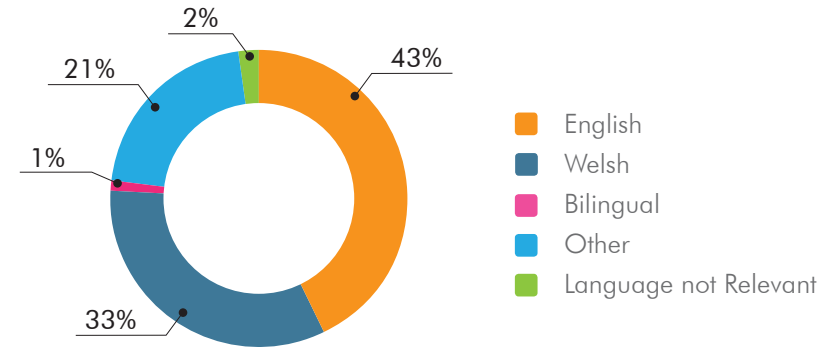
of broadcasts in 2016/17 were in Welsh.
In 2015/16 Welsh broadcasts accounted for

16%

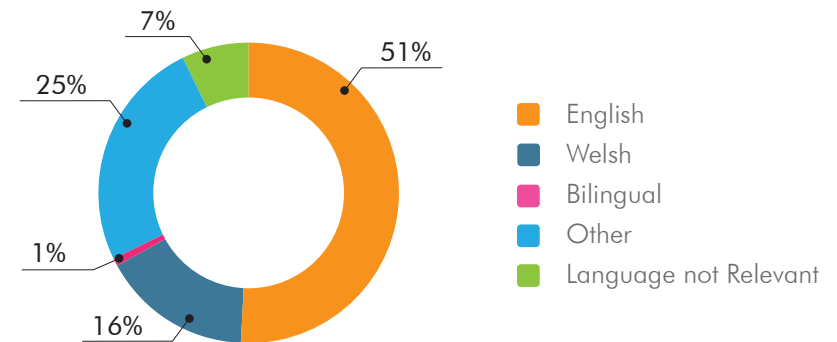
of all broadcasts.

Language Not Relevant broadcasts have decreased by -66.7% and in
2016/17 only made up 2% of all broadcasts.

Language of Broadcast 2016/17



Language of Broadcast 2015/16



Broadcasts Targeted at those in the Protected Characteristics Groups

The Equality Act 2010 means that the Arts Council of Wales has a legal responsibility to ensure that anyone working as an employee for, or using a service provided by, an arts organisation in receipt of our funding is treated fairly. The protected characteristics include: disability, gender, gender re-assignment, pregnancy and maternity, race, religion or belief, sexual orientation, age. We target the over 50s and children and young people within the 'age' component of protected characteristics.



Targeted broadcasts accounted for
29.5%
of all broadcasts for the year, compared to
17.6%
in 2015/16.

Of the 560 broadcasts of APWs' work,
63
were targeted at children and young people,
which is a
65.8%
increase from the previous year.



There were four times more
broadcasts targeted at older people
(50+) in 2016/17.

	2015/16	2016/17	% Change
Disabled people	0	0	0.0
As % of all targeted broadcasts	0	0	0.0
Black & Minority Ethnic groups	0	0	0.0
As % of all targeted broadcasts	0	0	0.0
Children and young people	38	63	65.8
As % of all targeted broadcasts	45.8	38.2	
Lesbian, Gay and Bisexual people	0	0	0.0
As % of all targeted broadcasts	0	0	0.0
Transgender people who have undergone or are undergoing gender re-assignment	0	0	0.0
As % of all targeted broadcasts	0	0	0.0
Older people (50+)	11	45	309.1
As % of all targeted broadcasts	13.3	27.3	
People with specific religious beliefs or other purposes connected to religion	0	0	0.0
As % of all targeted broadcasts	0	0	
Pregnant women and new mothers	0	0	0.0
As % of all targeted broadcasts	0	0	
Families	34	57	67.6
As % of all targeted broadcasts	41.0	34.5	
Total targeted broadcasts	83	165	98.8
Targeted broadcasts as % of total	17.6	29.5	

Base = 2 organisations 2015/16 and 5 organisations in 2016/17