



Cyngor Celfyddydau Cymru
Arts Council of Wales

Exhibitions

Arts Portfolio Wales Survey 2016/17



Noddir gan
Lywodraeth Cymru
Sponsored by
Welsh Government

Making Our Mark, A Cwif Celf Collaboration, Oriol Davies

The largest increase in attendances from 2015/16 to 2016/17 was to Textile exhibitions, which have more than trebled.

In this section we are interested in all activity related to exhibitions of visual arts and crafts and applied arts in 2016/17. Arts Portfolio Wales organisations have reported on the number of exhibitions by exhibition type and by exhibition origin, as well as on numbers of attendances.

37

organisations from our Arts Portfolio, in 2016/17, held visual arts and craft exhibitions.

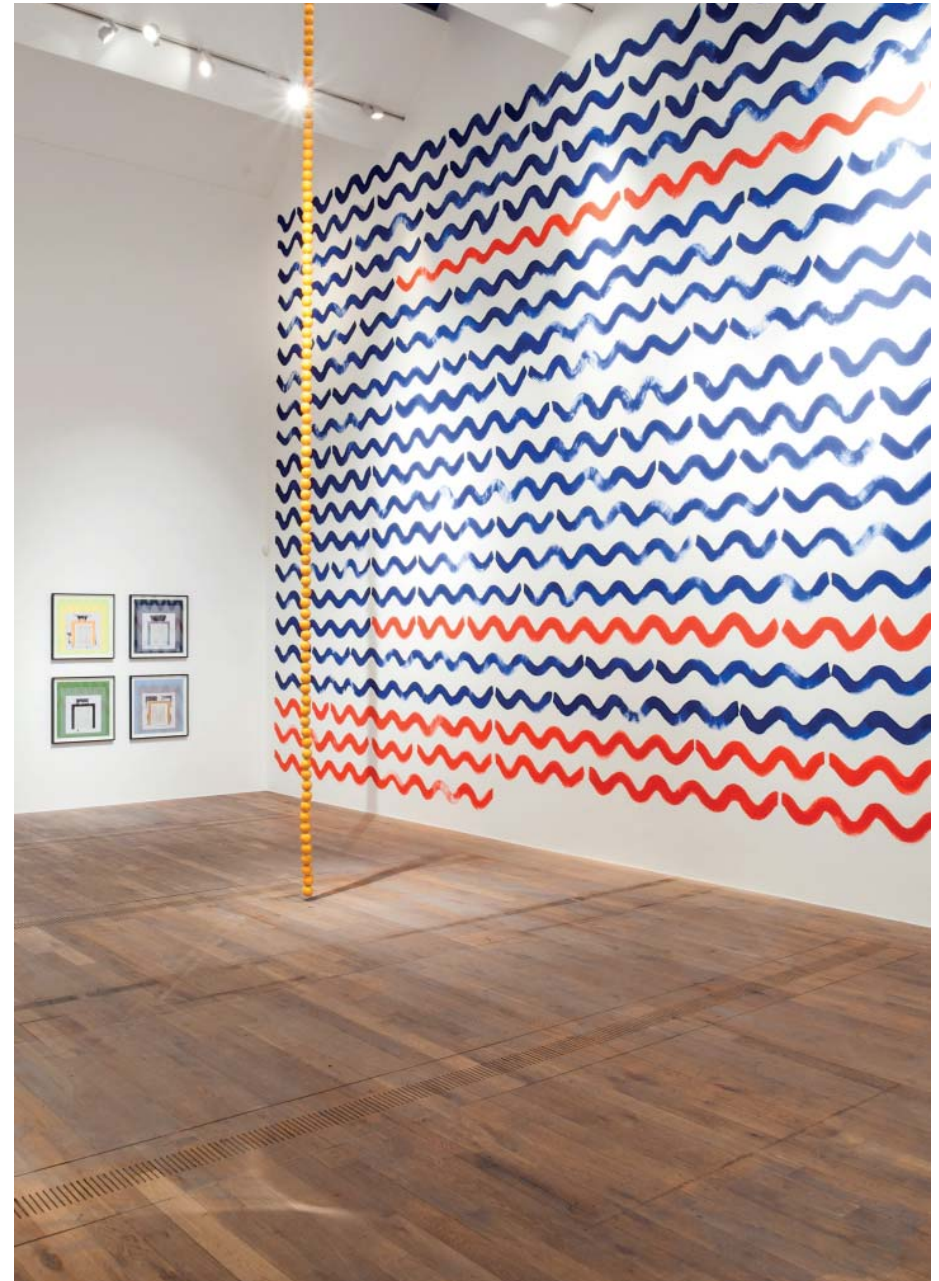
This includes professionally curated shows and displays of participants' work.

488

exhibitions of visual arts and craft generated attendances of over

1.7million

accounting for almost a half (42.4%) of all attendances at events run by the portfolio.



Time Islands and Space Islands, Diango Hernández, Mostyn

Exhibitions

The overall number of exhibitions has fallen by -27.3% from the previous year, with 671 events in total having been held in 2015/16 and 488 events having been held in 2016/17.

The tables below show the breakdown of visual art and craft exhibitions by exhibition type for each year:

	2015/16	2016/17	% Change
Multimedia/Mixed Media	124	112	-9.7
Site Specific	22	37	68.2
2D Exhibitions	65	65	0.0
Photographic	71	60	-15.5
Digital Media	30	42	40.0
Sculpture	15	18	20.0
Other Visual Art	68	32	-52.9
Total Visual Art Exhibitions	395	366	-7.3

Base = 35 organisations in 2015/16 and 35 organisations in 2016/17

	2015/16	2016/17	% Change
Multi Media/ Mixed Media	28	26	-7.1
Ceramic	23	27	17.4
Textile	14	20	42.9
Jewellery	12	19	58.3
Glass	8	6	-25.0
Other Craft	191	24	-87.4
Total Craft Exhibitions	276	122	-55.8

Base = 15 organisations in 2015/16 and 18 organisations in 2016/17

This year, contrary to 2015/16, there were more exhibitions put on by individual artists than by groups of artists.

Origin of Exhibitions

The table below displays information about the type of exhibitions mounted during the year in comparison to the previous year.

	2015/16	2016/17	% Change
Own origination	497	392	-21.1
Received as touring	110	78	-29.1
Individual artist	231	255	10.4
Group of artists	387	223	-42.4
Collaboration with another venue	49	40	-18.4
Own origination: Toured to another venue in Wales	24	24	0.0
Own Origination: Toured to another venue in UK excluding Wales	6	8	33.3
Own Origination: Toured to another venue outside UK	2	4	100.0
At External sites (located at site other than main venue)	60	62	3.3

Base = 36 organisations in 2015/16 and 37 organisations in 2016/17

Exhibitions which were organisations' own origination and exhibitions received as touring decreased from 2015/16 to 2016/17, by -21.1% and -29.1%, respectively.



Exhibitions by individual artists increased by

10.4%

(to 255) when compared to 2015/16.

On the other hand, exhibitions by groups of artists decreased by

-42.4%

when compared to last year, with

223

exhibitions on show in 2016/17.

In 2016/17, touring exhibitions originated by organisations saw small increases from 2015/16, with increases when touring to other UK venues and venues outside the UK. A total of 36 touring exhibitions were held this year.

Attendances

While the total number of Visual Arts and Crafts exhibitions by the

37

Arts Portfolio Wales organisations decreased to **488** exhibitions this year, attendances to these exhibitions increased by

2.8%

from 1,714,448 in 2015/16, to

1,761,625

in 2016/17.



As a result, the average number of attendances per exhibition has increased by

41.3%



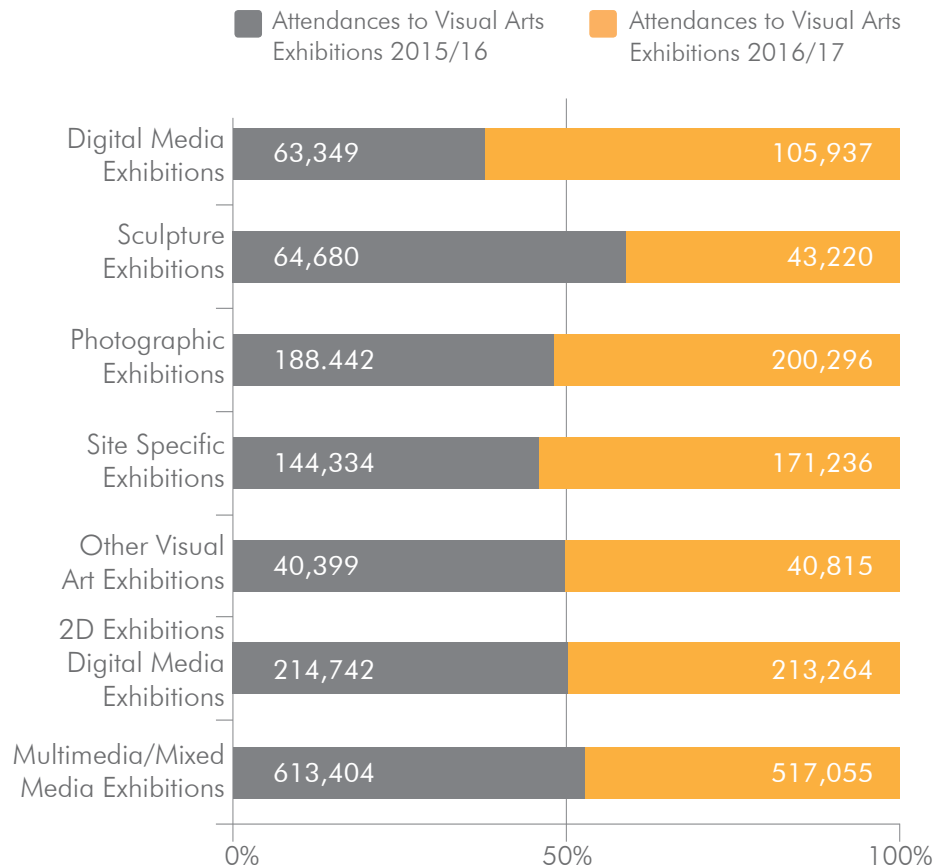
This change is principally accounted for by the increase in average attendance at Craft Exhibitions, whilst average attendance at Visual Art Exhibitions has remained more stable.

	Exhibitions		Attendances		2015/16	2016/17	% change
	2015/16	2016/17	2015/16	2016/17	Average number of attendances per exhibition	Average number of attendances per exhibition	
Totals	671	488	1,714,448	1,761,625	2,555	3,610	41.3
Visual Arts Exhibitions	395	366	1,329,348	1,291,823	3,365	3,530	5.0
Craft Exhibitions	276	122	385,100	469,802	1,395	3,851	176.0

Base = 36 organisations in 2015/16 and 37 organisations in 2016/17

Attendances at Visual Art Exhibitions

Looking at Visual Art exhibitions separately to Craft exhibitions, in 2016/17 the number of exhibitions decreased by -7.3% when compared to 2015/16. There were 366 visual art exhibitions during 2016/17 and 395 visual art exhibitions in 2015/16. This change reflected a -2.8% decrease in attendances to Visual Art exhibitions from 1,329,348 last year to 1,291,823 in 2016/17.



Multi/Mixed Media exhibitions (517,055) and 2D (213,264) exhibitions together account for over a half (56.5%) of all visual art exhibition attendances.

Attendances to Digital Media exhibitions increased the most compared to last year, by

67.2%

with 63,349 attendances to these exhibitions in 2015/16 and

105,937

attendances in 2016/17.



The number of Digital Media exhibitions has also increased by 40% to

42

exhibitions in 2016/17 compared with 30 digital media exhibitions in 2015/16.

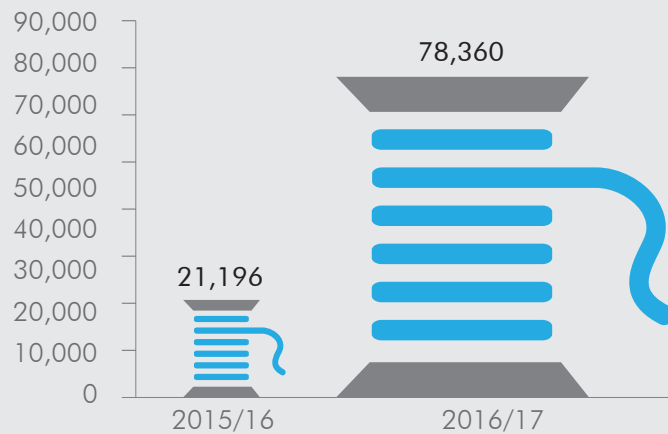
Sculpture exhibitions increased by 20% compared to 2015/16, from 15 in 2015/16 to 18 in 2016/17, but attendances to these exhibitions decreased by -33.2%, from 64,680 to 43,220.

Attendances at Craft Exhibitions

Looking at Craft exhibitions, separately to Visual Art exhibitions, attendances increased over the two years from 385,100 in 2015/16 to 469,802 this year; an increase of 22%.

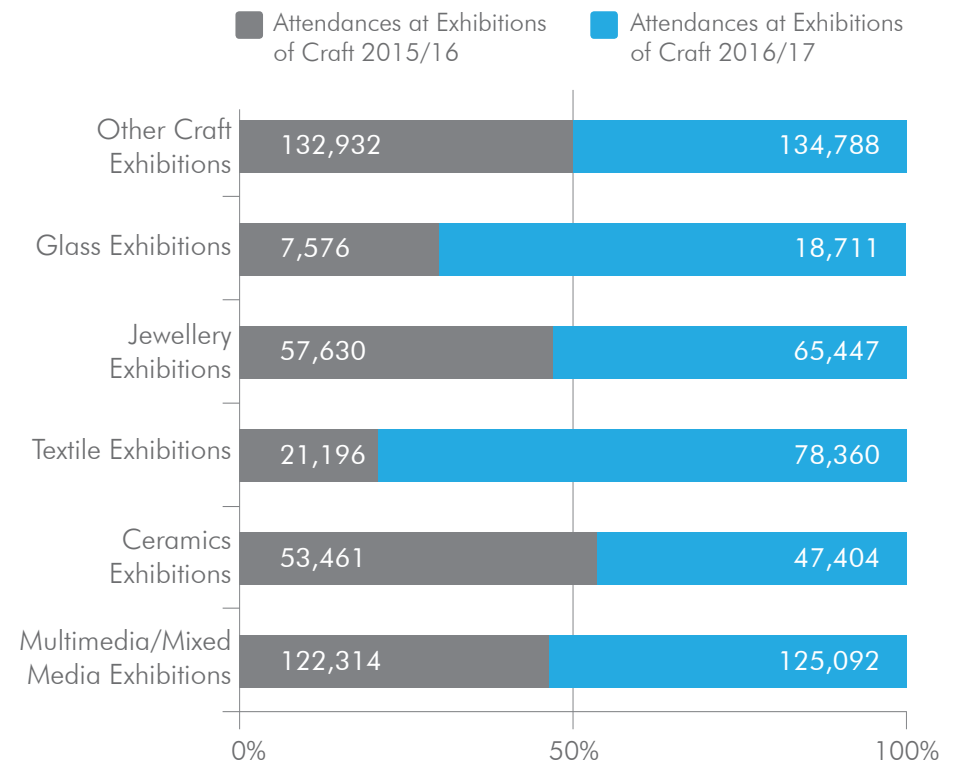
The largest increase in attendances from 2015/16 to 2016/17 was to Textile exhibitions; 21,196 in 2015/16 to 78,360 in 2016/17. The majority of this difference can be assigned to one organisation's increased activity.

Number of Textile exhibitions



Glass exhibitions experienced the second largest increase in attendances, from 7,576 in 2015/16 to 18,711 in 2016/17.

Whilst Other Craft exhibitions accounted for 28.7% of all Craft exhibition attendances, the overall number of Other Craft exhibitions has decreased by -87.4% (from 191 exhibitions in 2015/16 to 24 exhibitions in 2016/17). The majority of this decrease is due to one organisation's activity.



Exhibitions Targeted at Specific Groups

The Arts Council of Wales monitors levels of activity and work in the arts amongst Welsh speakers.

In 2016/17, Welsh speakers curated 8% of all exhibitions and these exhibitions accounted for 13.1% of all attendances.

During 2016/17
15
 exhibitions were specifically
 targeted at Welsh speakers and these
 exhibitions generated
67,845
 attendances during the year.

This equates to 3% of all exhibitions
 and 4% of all attendances.

	No. of Exhibitions	No. of Attendances	Average attendance per exhibition
Curated by Welsh speakers	39	231,625	5939
As % of all exhibitions	8.0%	13.1%	-
Exhibitions targeted at Welsh speakers	15	67,845	4523
As % of all exhibitions	3.0%	4.0%	-

Base = 9 organisations in 2016/17 (Curated by Welsh Speakers)

Base = 6 organisations in 2016/17 (Exhibitions targeted at Welsh speakers)



Making in Colour, Ruthin Craft Centre (image: Dewi Tennant Lloyd)



In 2016/17

12

exhibitions were specifically targeted at disabled people and these exhibitions generated

47,725

attendances during the year.

This equates to 2.5% of all exhibitions and 2.7% of all attendances.

	No. of Exhibitions	No. of Attendances	Average attendance per exhibition
Exhibitions targeted at Disabled people	12	47,725	3,977
As % of all exhibitions	2.5%	2.7%	-

Base = 6 organisations in 2016/17

In 2016/17

11

exhibitions were specifically targeted at families and these exhibitions generated

87,629

attendances during the year.

This equates to 2.3% of all exhibitions and 5.0% of all attendances.

	No. of Exhibitions	No. of Attendances	Average attendance per exhibition
Exhibitions specifically targeted at Families	11	87,629	7,966
As % of all exhibitions	2.3%	5.0%	-

Base = 7 organisations in 2016/17

Exhibitions Curated or Led by People/ Organisations
within the Protected Characteristics Groups and Exhibitions
Targeted at those in Protected Characteristics Groups

The Equality Act 2010 means that the Arts Council of Wales has a legal responsibility to ensure that anyone working as an employee for, or using a service provided by, an arts organisation in receipt of our funding is treated fairly. The protected characteristics include: disability, gender, gender re-assignment, pregnancy and maternity, race, religion or belief, sexual orientation, age. We target the over 50s and children and young people within the 'age' component of protected characteristics.

Overall, 29.1% of all exhibitions were curated by those in the protected characteristics groups during 2016/17, down from 38% in 2015/16. These exhibitions accounted for 42.4% of all attendances at exhibitions.



Older people (50+) led the highest
number of exhibitions with

61

exhibitions, accounting for

43%

of all exhibitions curated or led by people or
organisations from protected characteristics groups.

These exhibitions generated the highest number of
attendances within this category (208,657).

During 2016/17, 54 (11.1%) of all exhibitions were targeted at those in the protected characteristics groups. Collectively, attendances to targeted exhibitions totalled 228,011 which represents 12.9% of all attendances at all exhibitions during the year.

	Exhibitions led by people/ organisations within the Protected Characteristics Groups		Attendances		% Change	
	2015/16	2016/17	2015/16	2016/17	Events	Attendances
Disabled People	16	23	81,905	185,846	43.8	126.9
As % of all curated or led exhibitions	6.3	16.2	41.6	24.9		
Black & Minority Ethnic groups	4	12	6,980	21,253	200.0	204.5
As % of all curated or led exhibitions	1.6	8.5	3.5	2.8		
Children and young people	102	35	50,748	81,260	-65.7	60.1
As % of all curated or led exhibitions	40.0	24.6	25.8	10.9		
Older people (50+)	69	61	33,033	208,657	-11.6	531.7
As % of all curated or led exhibitions	27.1	43.0	16.8	27.9		
Lesbian, Gay or Bisexual people	59	2	13206	110,584	-96.6	737.4
Pregnant women and new mothers	2	5	1,249	23,502	150.0	1781.7
As % of all curated or led exhibitions	0.8	3.5	0.6	3.1		
People with specific religious beliefs or other purposes connected to religion	2	2	2,670	113,832	0.0	4163.4
As % of all curated or led exhibitions	0.8	1.4	1.4	15.2		
Transgender people who have undergone or are under-going gender re-assignment	1	2	6,865	1,743	100.0	-74.6
As % of all curated or led exhibitions	0.4	1.4	3.5	0.2		
Total Exhibitions curated by or led by those in Protected characteristics groups	255	142	196,656	746,677	-44.3	279.7

Base = 23 organisations in 2015/16 and 26 organisations in 2016/17

	Targeted Exhibitions		Attendances		% Change	
	2015/16	2016/17	2015/16	2016/17	Events	Attendances
Disabled People	3	12	10,354	47,725	300.0	360.9
As % of all targeted exhibitions	1.6	22.2	18.8	20.9		
Black & Minority Ethnic groups	27	5	4,476	12,511	-81.5	179.5
As % of all targeted exhibitions	14.6	9.3	8.1	5.5		
Children and young people	90	31	20,960	117,528	-65.6	460.7
As % of all targeted exhibitions	48.6	57.4	38.0	51.5		
Older people (50+)	4	6	7,436	50,247	50.0	575.7
As % of all targeted exhibitions	2.2	11.1	13.5	22.0		
Lesbian, Gay or Bisexual people	57	0	8,634	0	-100.0	-100.0
As % of all targeted exhibitions	30.8	0.0	15.7	0.0		
Pregnant women and new mothers	3	0	2,637	0	-100.0	-100.0
As % of all targeted exhibitions	1.6	0.0	4.8	0.0		
People with specific religious beliefs or other purposes connected to religion	1	0	670	0	-100.0	-100.0
As % of all targeted exhibitions	0.5	0.0	1.2	0.0		
Transgender people who have undergone or are undergoing gender re-assignment	0	0	0	0	0.0	0.0
As % of all targeted exhibitions	0.0	0.0	0.0	0.0		
Total targeted Exhibitions	185	54	55,167	228,011	-70.8	313.3

Base = 12 organisations in 2015/16 and 18 organisations in 2016/17