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Arts Portfolio Wales Survey 2018/19: Key Findings from 1st April 2018 to 30th September 2018.

Introduction

This report summarises the findings for the first half of the 2018/19 Arts Portfolio Wales Survey. The APW Survey is a bi-annual survey of all Arts Portfolio Wales funded clients who are required to complete the survey as part of their funding agreement. There are currently 67 clients in receipt of funding.

The survey primarily collects data on the number of arts events delivered and attendances made to these activities.

Key results for the first half of the 2018/19 year: 1st April to 30th September 2018¹

(Please refer to Table 1 & 2 in Annex A)

During the six month period (1st April to 30th September 2018):

- Arts Portfolio Wales organisations delivered a total of 9,738 arts events during the six month period which generated attendances of 1.87 million.
- The events delivered during this time include 266 exhibitions of visual arts and craft, 6,327 film screenings, 1,222 performances by touring companies and 1,923 performances at presenting venues.
- The highest levels of attendances were made to exhibitions of visual arts and crafts which received 981,707 attendances. Performances at presenting venues attracted 434,182 attendances, 240,373 attendances were made to performances by touring companies and 210,367 were made to film screenings.
- 27,501 participatory arts sessions were delivered, with 465,292 attendances made to these workshops.
- Of the total participatory art sessions delivered, 17,140 were specifically for children and young people, while 10,361 were delivered as general participatory sessions. A total of 3,596 participatory arts sessions were specifically targeted at people in the Protected Characteristics groups.²
- There were 297,442 attendances made to participatory sessions targeted at children and young people, while general participatory activity sessions generated attendances of 167,850.
- Participatory sessions targeted at those in the Protected Characteristics groups resulted in attendances of 54,924.

¹ Please note Employment Data is only collected annually and will therefore only be included in the full year's report in October.

² Protected Characteristics as defined by the Equality Act 2010, include disabled people, people from a BME background, children and young people, lesbian, gay or bisexual people, pregnant women and new mothers, people with specific religious beliefs and transgender people. The groups are not mutually exclusive and therefore people can be included in more than one group.

Comparisons with the same period for 2017/18 (1st April to 30th September 2017)

(Please refer to Table 3 & 4 in Annex A)

The following findings compare the data from the latest six month period against the same period in the previous year (1st April to 30th September 2017). While comparisons have been made between the two datasets, fluctuations in the data would be expected due to changes in organisations' programmes of activity as well as other influencing factors.

The comparisons between the two datasets show:

- In terms of events, there has been a 2.9% increase in the number of events compared to the same reporting period for 2017/18, increasing from 9,464 to 9,738.
- Overall attendances to events have increased by 2.7% compared to the previous year. The latest survey return shows arts events received attendances of 1.87 million, compared with 1.82 million in the previous year.
- Attendance to visual arts and craft exhibitions make up over a half (52.6%) of all attendances in the first half of 2018/19, 981,707 in total. Attendances to performances at presenting venues have increased by 8.1% (from 401,750 to 434,182). While the number of performances by touring companies has decreased by almost a fifth (-17.8%), the attendances to these performances increased slightly (0.2%) from 239,955 to 240,373. In terms of Film, both the number of screenings and attendances experienced an increase from the previous year, screenings up by 5.9% and attendance up by 10.4% from 190,579.
- Overall participatory sessions in the arts have increased by 9.0% from the same reporting period in the previous year, up from 25,234 to 27,501 sessions in the latest survey. Attendances to these sessions have also increased, up by 42.1% from 327,377 to 465,292.
- Participatory sessions targeted at Children and Young People increased by 13.3% when compared to the same period last year (from 15,130 to 17,140) whilst attendances to these sessions increased by 77.5% (from 167,619 to 297,442).
- The number of General Participatory Activity Sessions not specifically targeted at Children and Young People have increased by 2.5% when compared to the same period last year (10,104 to 10,361). Attendances to these sessions have experienced an increase of 5.1% (from 159,758 to 167,850).

Frequency

This survey is conducted every 6 months.

Terms and Definitions

Participation is defined as active involvement in the arts, such as attending workshops, classes or rehearsals.

Attendance is defined as experiencing the arts as an audience member.

The number of **attendances** represents the total number of audience visits or the number of participations. That is they are not unique visits; an individual can attend or participate more than once.

A participatory **session** is defined as a half day or less.

General participatory activity sessions are available to all.

Protected Characteristics include the following groups of people: disabled people, people from a BME background, children and young people, lesbian, gay or bisexual people, pregnant women and new mothers, people with specific religious beliefs and transgender people as defined by the Equality Act 2010. The groups are not mutually exclusive and therefore people can be included in more than one group.

Presenting venues is a term used to include theatres, arts centres, concert halls or other spaces where arts performances are presented.

A **touring company** produces a show (drama, dance, music, etc.) for performance at a venue or a range of venues.

Children and young people are defined as those aged under 26 years.

Annex A

Table 1

Attendance	1 st April to 30 th September 2018	
	Events	Attendances
Exhibitions	266	981,707
Film Screenings	6,327	210,367
Performances by Touring Companies	1,222	240,373
Performances at Presenting Venues	1,923	434,182
Total Attendances	9,738	1,866,629

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Table 2

Participation	1 st April to 30 th September 2018	
	Sessions	Attendances at Participatory events
Children & Young People	17,140	297,442
General Participatory Activity	10,361	167,850
Total Participation	27,501	465,292

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Table 3

Attendance – Events targeted at people in the Protected Characteristics groups	1 st April to 30 th September 2018	
	Events	Attendances
Exhibitions	26	90,632
Film Screenings	2,714	78,184
Performances by Touring Companies	235	8,343
Performances at Presenting Venues	245	21,485
Total Attendances	3,220	198,644

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Table 4

Participation – Sessions targeted at people in the Protected Characteristics groups	1 st April to 30 th September 2018	
	Sessions	Attendances at Participatory events
Children & Young People	1,285	18,160
General Participatory Activity	2,311	36,764
Total Participation	3,596	54,924

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Table 5

Attendance	1 st April to 30 th September 2017		1 st April to 30 th September 2018		% Change	
	Events	Attendances	Events	Attendances	Events	Attendances
Exhibitions	248	984,639	266	981,707	7.3	-0.3
Film Screenings	5,972	190,579	6,327	210,367	5.9	10.4
Performances by Touring Companies	1,487	239,955	1,222	240,373	-17.8	0.2
Performances at Presenting Venues	1,757	401,750	1,923	434,182	9.4	8.1
Total Attendances	9,464	1,816,923	9,738	1,866,629	2.9	2.7

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Table 6

Participation	1 st April to 30 th September 2017		1 st April to 30 th September 2018		% Change	
	Sessions	Attendances at Participatory events	Sessions	Attendances at Participatory events	Sessions	Attendances at Participatory events
Children & Young People	15,130	167,619	17,140	297,442	13.3	77.5
General Participatory Activity	10,104	159,758	10,361	167,850	2.5	5.1
Total Participation	25,234	327,377	27,501	465,292	9.0	42.1

Source: ACW survey of Arts Portfolio Wales organisations

Base: 67 organisations

Further Information

If you have any comments or queries on this data release or if you would like to be added to our regular users list then please contact our Research Team research@arts.wales or go to our website: www.arts.wales

Next Update

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